

# 122-Year-Old Woman Reveals Her Secret to LONGEVITY!

Jeanne Calmet of Arles, France, outlived Moses of biblical times by two years. Born in 1875—she lived to the ripe old age of 122!



- ▶ She learned to fence at age 85...
- ▶ Rode her bike every day until she turned 100...
- ▶ Lived on her own until 110...
- ▶ And smoked cigarettes until she was 117 years old!

## What's her secret to a long, healthy life?

Regular walks and two glasses of red wine a day!

Jeanne tapped into the benefits of a tiny molecular discovery Harvard University hails "the most phenomenal discovery since antibiotics" long before scientists identified this anti-aging miracle...

In a moment I'll reveal how Jeanne's secret can be yours! But first I must ask you...

**How old would you be—  
if you didn't know how old you are?**

*Continued inside...*





# How old would you be—if you didn't know how old you are?



Dear soon-to-be a LONG-TIME friend,

What I'm about to reveal to you is NOT science fiction...

...It's NOT fantasy...

...And it's definitely NOT something that's far off in the future either...

...I'm talking about a revolutionary new breakthrough *Harvard University* hails as, "the most phenomenal discovery since antibiotics"...

...*Mayo Clinic* calls it, "the best thing since sliced bread for human beings"...

...And scores of other prestigious universities and scholarly journals are uncovering numerous ways this landmark nutrient can help ATTACK blood sugar problems... promote heart and circulatory health... and SUPPORT healthy, youthful cells in every organ in your body! That's because...

...This tiny molecular discovery is giving anti-aging and longevity researchers a powerful tool to help...

- **Shut down sick cells**—and keep them from multiplying!
- **Repair cells faster**—and keep healthy cells living longer and stronger!

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. This product is not intended to be a substitute or replacement for any drug, surgery, or any other medical treatment. Seek the advice of a competent healthcare professional for your specific health concerns. Individual results may vary.



■ **Increase your lifespan—**  
and more importantly—your  
**health span—by DECADES!**

■ **Address “old age” health  
concerns—including blood  
sugar imbalances... memory  
loss... and cholesterol prob-  
lems—just to name a few!**

■ **Slow the aging process—**  
to a snail-like C-R-A-W-L!

**Can you really add  
DECADES of healthy  
living to your life with  
this tiny nutrient?**

**Scientific proof says  
ABSOLUTELY!**

My name is Layne Lowery,  
President of Health Resources™—  
America’s #1 source for nutri-  
tional supplements that  
really work—and if you’re  
experiencing...

- Heart problems!
- Blood sugar imbalances!
- Poor memory!
- Low energy levels!
- High cholesterol!
- Premature aging!

...You’re about to discover  
how an amazing nutrient can  
enhance... improve... and even  
lengthen your life—starting  
RIGHT NOW! Here’s how  
scientists discovered this  
amazing nutrient...

In the late 1980’s, researchers  
at the *University of California’s  
Irvine and San Francisco cam-  
puses* and at the *Massachusetts  
Institute of Technology (MIT)*  
made a series of molecular



*“Aging is really a set of  
health problems. And if we  
slow them down, people  
will live longer.”*

—Dr. David Sinclair,  
Harvard University

breakthroughs.

They uncovered specific sets  
of genes in laboratory animals  
that kept cells from wearing  
out... from being overwhelmed  
by free radical damage... and  
from self-destructing after the  
reproductive phase.

Scientists were amazed when  
it soon became evident that a  
**single gene could literally  
alter the rate of aging.**

They called it the “survival”  
gene.

Later this gene was named  
“SIR2 or Sirtuins”—short for  
“Silent Information Regulator  
2 proteins.”

Like a switch—Sirtuins  
“turn on” and “turn off” specific  
gene action as needed. Yes—  
they help regulate the entire  
metabolic process!

Scientists then discovered  
you could activate the Sirtuin  
genes when you severely  
restricted calorie intake. In their  
research—they found giving  
mice a nutritionally balanced

diet, but with extremely few  
calories, **INCREASED THEIR  
LIFESPAN** dramatically!

They saw Sirtuins literally  
kick into overdrive under  
conditions of severe stress—  
like major calorie restrictions.  
**Further studies showed the  
amazing effect of Sirtuins  
wasn’t limited to mice.**  
Restricting calories produced  
similar results in single-celled  
organisms... plants... and even  
mammals!

Now, I’m sure you’ll agree  
with me that starving yourself  
to live longer is just not too  
appealing! Scientists were  
stumped and couldn’t overcome  
this major roadblock.

Fast forward 20 years...

A group of researchers  
led by **Harvard University**  
scientist Dr. David Sinclair  
discovered a powerful anti-  
oxidant—found naturally in  
the skin of red grapes—can  
actually activate the “survival  
gene”—without calorie  
restriction!

Now these scientists were  
on to something meaningful  
for you and me! In fact...

...In a major announcement  
to colleagues and the media—  
Dr. Sinclair revealed: “We’ve  
*found a gatekeeper of cell  
survival and potentially of  
the aging process itself.*”

The name of this amazing  
antioxidant nutrient?

It’s called **Resveratrol!**

*Next page, please...*



## Resveratrol kick starts the “survival gene” into action—and much more!

Scientists discovered resveratrol “turns on” Sirtuin genes to help:

■ Promote healthy cell activity!

■ Lengthen cell life!

■ Eliminate damaged cells!

■ Metabolize glucose and encourage insulin balance in cells!

■ Maintain healthy cholesterol levels!

But that’s not all...

Resveratrol also “turns off” the bad genes that:

✓ Produce LDL (bad) cholesterol!

✓ Interfere with healthy cell division—and shortcut healthy cell life!



# At 49— I feel 25!

(And here’s a little-known secret that can help you feel decades younger too!)

By Carline Anglade-Cole, special health correspondent

**I** love being 49—and I don’t try to act younger. I wouldn’t trade the wisdom of my nearly five decades of life for anything in the world.

But I’m sure glad I FEEL younger.

And yes, I smile when I’m with my three grown-up daughters (ages 26, 24, and 22) and people think we’re sisters...

...Or folks think my husband is my dad (we’re the same age)...

...Or when I’m out with Dallas—people are shocked to find out he’s my not my son—but my grandson!

But those are just the perks of knowing how to use nutritional supplements to bring out the best in your health!

I’ve been a health writer for over 20 years—and I’ve studied and researched all types of vitamins, supplements, and herbs. That’s why I can tell you about a nutrient I call the real “fountain of youth.” And I’m not the only one!

Scientific studies from noted institutions like *Harvard University* and the *Mayo Clinic* show the nutrient called *resveratrol* has the amazing ability to extend the life of your healthy genes—and quickly eliminate the sick genes that trigger the aging process.

That’s because resveratrol is the compound that plants produce as a natural defense. When a plant is under attack—either from environmental stress such as bad weather conditions... from insect and animal attack... or even from a plant plague—it releases resveratrol to fight off the attack and repair itself quickly.

And now new research shows resveratrol does the same thing to help humans too! In other words...

...When you’re under stress—instead of your cells breaking down and triggering the aging process—resveratrol comes to your rescue to help support your cells against damage...



- ✓ Promote dangerous inflammation!
- ✓ Overproduce insulin!
- ✓ Interfere with elimination of unhealthy cells!

When other leading scientists confirmed these

findings—the news about resveratrol spread like wildfire...

...**Barbara Walters** of **ABC News** reported—thanks to resveratrol—“Living well past 100 could actually be possible”...

...**CBS News** broadcasted: “We may all soon be taking a pill that could give us an extra decade or two of healthy old age”...

...And **Newsweek** boldly exclaimed, “Aging as we know it may not be inevitable!”

*Next page, please...*

...Or when you're feeling sick—resveratrol “turns off” the damaged genes to help keep them from spreading and ruining your health.

Resveratrol is found abundantly in the skin of the pinot noir and muscadine grapes used to make red wine. Scientists believe that regular wine drinking is one of the reasons why the French can smoke like a chimney and eat a high-fat diet—and still have healthier hearts and live longer than most folks. They call it “The French Paradox.”

That's just how phenomenal resveratrol is! But that's not all! Resveratrol—as found in **Advanced ResV Plus™** has also been proven to help:

- **S-L-O-W the natural aging process to a crawl!**  
That's why you can look and feel decades younger!
- **Fight off noise-induced hearing loss!** This alone is a Godsend if you live with teenagers!
- **Rev up your immune system**—to help you naturally maintain a strong immune system!
- **Reduce excess yeast in your body**—especially *Candida albicans*—the nasty yeast that can drain your energy levels!
- **Shed the pounds painlessly**—especially if you're more than 30 pounds overweight!
- **Keep your memory sharp**—and fight off age-related memory decline!
- **Release bound-up energy in your cells**—so you've got more get-up-and-go each and every day!
- **Help you plain 'ole FEEL and LOOK good!**
- **And much more!**

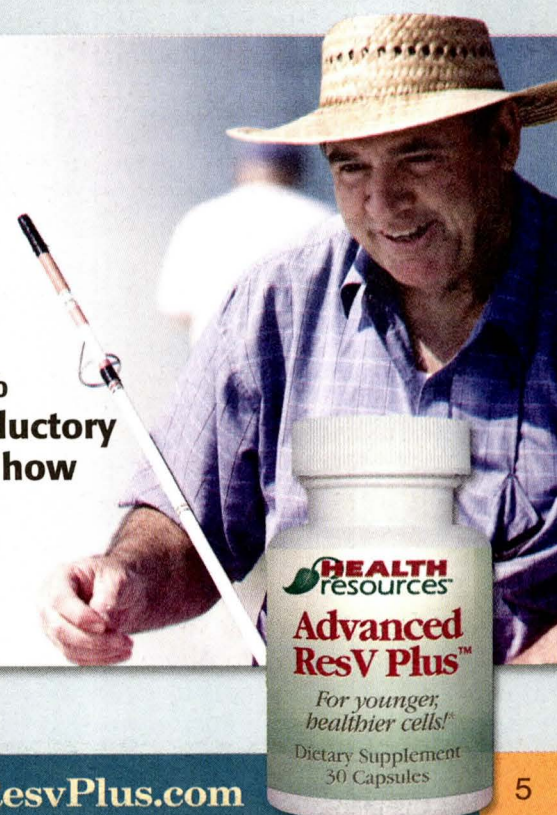
The scientific data and research has convinced me as a health specialist that resveratrol is a nutrient everyone over 40 should take every day.

Now I'm not encouraging you to increase your consumption of red wine to get the benefits of resveratrol because alcoholic beverages pose health risks that include liver damage and addiction. But I do urge you to get the benefits of resveratrol by trying **Advanced ResV Plus™** for yourself.

The truth is: Seeing is believing! And you don't risk a dime either. **Health Resources™** stands behind this amazing nutritional supplement 100%. **Advanced ResV Plus™** must work for you—or it's FREE!



**Call now  
TOLL-FREE  
1-800-471-4007  
to get your 100%  
RISK-FREE introductory  
supply—and see how  
good you'll look  
and feel in no  
time flat!**



**To Order, Call Toll-Free 1-800-471-4007 or go to [www.AdvancedResVPlus.com](http://www.AdvancedResVPlus.com)**



## And the scientific proof about resveratrol keeps pouring in...

### Harvard University

**"Turns fat mice into rodent versions of Lance Armstrong!"**

Recently scientists at **Harvard University** made headlines when they kept overfed mice from gaining weight... turned them into "Olympic marathon athletes"... boosted their energy, strength, and endurance... and slowed their aging process—just by giving them resveratrol!

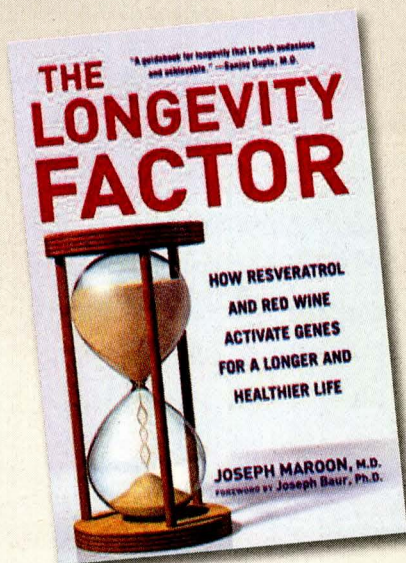


And a new study published in the journal **Nature** shows mammals given high doses of resveratrol can get the good effects of calorie reduction—without actually cutting back on their foods!

### International Journal on Tissue Reactions

**"Resveratrol may inhibit abnormal blood clotting by a whopping 78.5%!"**

"Researchers discovered resveratrol was able to lower platelet aggregation to [reduce] blood clots by 50.3%. But when researchers added resveratrol to red wine—the ability to block abnormal blood clotting shot up to a whopping 78.5%! These results suggest that the anti-aggregating activity of resveratrol is related to its concentration in wine."



**"The belief that aging is still an unsolved problem in biology is no longer true."**

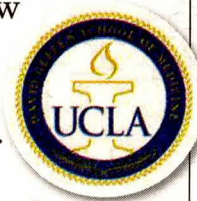
—Leonard Hayflick,  
Microbiologist, University  
of California, San Francisco  
School of Medicine quoting  
from *The Longevity Factor*.

Other studies from the  
*Institute of Anatomy at the  
University of Milan, Italy,*  
*Shanghai University of  
Traditional Chinese Medicine,*  
and *Life Sciences* confirm  
similar phenomenal results!

### UCLA School of Medicine

**"Helps promote cell death in damaged cells!"**

Several studies show  
resveratrol can exert  
antioxidant and anti-  
inflammatory activities.  
Resveratrol has also  
been examined in several  
model systems for its potential  
effect against damaged cells



and promoting of apoptosis.

And *The Hormel Institute*  
at the *University of Minnesota*  
and *Osaka Kyoiku University*  
in Japan are equally excited  
about the research they've  
uncovered about resveratrol's  
remarkable ability to selectively  
seek out and destroy these  
damaged cells!

**Biological  
immortality—it's not  
science fiction—it's  
here, my friend!**

With the scientific research  
to support its anti-aging claims—  
it's no wonder pharmaceutical  
company GlaxoSmithKline  
snatched up Dr. Sinclair's  
resveratrol research company  
for a whopping \$750 million.  
Sounds like a lot of money,  
right?

Hardly!

That's just a drop in the  
bucket considering this pharma-  
ceutical giant stands to rake in  
BILLIONS-of-dollars once they  
fine-tune the process to turn  
resveratrol into a high priced  
patented drug—and they will—  
in your lifetime!

But why wait another five...  
seven... ten years or more—  
when you can get the benefits  
of resveratrol right now—and  
without any of the side effects  
bound to come from prescription  
drugs?

That's why I want to  
introduce you to **Advanced  
ResV Plus™**—a superior



resveratrol formula available exclusively from Health Resources™!

Advanced ResV Plus™ gives you superior antioxidant protection for every cell in your body—and here's why this is critical:

Take an apple and cut it in half. Leave one section on the kitchen counter, put the other piece in a plastic wrap, and put it in the fridge.

Within a short time—you'll notice the apple on the counter turning brown. That's called oxidation—caused by exposure to air and free radical damage.

What happens to the apple

is the same thing that happens to your cells. With every breath you take—your cells are bombarded by free radicals—and your cells can literally “brown out”—or rust away—just like the apple on the counter!

It's antioxidants—like resveratrol—that can quickly neutralize free radicals to help inhibit the rust... support your cells... and even extend cell life! Taking Advanced ResV Plus™ is like coating your cells and keeping them fresh and healthy LONGER—like the apple slice that's still fresh in the fridge!

There's no doubt that resveratrol is a powerful breakthrough in anti-aging—that's why you get **high grade pharmaceutical quality resveratrol** in every serving of **Advanced ResV Plus™**. But Advanced ResV Plus™ gives you more—much more...

**“Identical Sister”  
nutrient now proven to  
REV UP the power of  
resveratrol!**

USDA's Agricultural Research Service revealed a new discovery that can significantly BOOST the

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## 122-year-old woman reveals her secret to longevity

**J**eanne Calment of Arles, France outlived Moses of bible times by two years. Born in 1875—she lived to the ripe old age of 122!

She learned to fence at age 85... rode her bike every day until she turned 100... lived on her own until 110... and smoked cigarettes until she was 117 year old!

Her secret to a long life? Regular walks and two glasses of red wine a day!

Jeanne tapped into the benefits of resveratrol long before scientists identified this anti-aging molecule!

Now you can get optimum doses of this amazing age-defying nutrient in every serving of Advanced ResV Plus™! Call Toll-Free 1-800-471-4007 right now and get your 100% RISK-FREE trial supply!



To Order, Call Toll-Free 1-800-471-4007 or go to [www.AdvancedResVPlus.com](http://www.AdvancedResVPlus.com)



benefits of resveratrol.

They uncovered an “identical sister” nutrient—also found in the skin of red grapes and berries—that works synergistically with resveratrol to enhance its health benefits! For you—that means:

- More **ANTIOXIDANT** protection!
- Inhibit **DAMAGED CELLS!**
- Regulate **LDL (bad)**

### CHOLESTEROL!

- Keep your mind and memory **SHARPER!**
- Regulate **BLOOD SUGAR** levels!
- Promote cell life—and **LIVE LONGER and HEALTHIER!**

It's called *Pterostilbene*—pronounced “tare-oh-STILL-bean”—and it's proving to be a powerful catalyst for health and rejuvenation! Here's why...

Studies performed by chemist Agnes Rimando, Ph.D. of the *Natural Products Utilization Research Laboratory* and printed in *Agricultural Research* magazine report groundbreaking discoveries:

Pterostilbene can help promote healthy cholesterol and fight off heart-related problems! In fact...

...In some animal studies—pterostilbene regulated cholesterol and triglycerides as well

# Resveratrol in the news!

## As seen on...

- ABC News
- 60 Minutes
- Oprah
- CNN
- *The New York Times*
- Fox News
- *Fortune*
- WebMD
- Barbara Walters interview



## Resveratrol...

*“Could arguably be the biggest medical discovery since antibiotics!”*

—Harvard University

*“...The most potent of all the compounds known to trigger the longevity genes into action.”*

—Newsweek

**The New York Times**  
Expect the World®

*“...Makes you look like a trained athlete without the training.”*

—The New York Times

*“...May be the best thing since sliced bread for human beings...”*

—Dr. Brent Bauer, Mayo Clinic



as popular lipid-regulating drugs on the market!

But with pterostilbene—you don't experience the nasty side effects of muscle pain and nausea you may normally get from these drugs! But there's more...

Dr. Rimando and research scientists at the *University of Medical Science* in Poznan, Poland showed pterostilbene can actually block damaged cells—even more so than resveratrol!

They uncovered pterostilbene has the uncanny ability to inhibit an enzyme called "cytochrome P450." This is the nasty enzyme that turns cigarette smoke and pesticides into dangerous substances in your body.

Can you see why this is exciting news?

Pterostilbene can actually **TURN OFF** this cytochrome P450 gene switch—and safeguard your cells! And **THAT'S** not all...

...More research shows pterostilbene contains powerful, "fungicidal and blood sugar regulating properties—and showed potential to help lower blood glucose!" That's right—pterostilbene...

...Is a whopping **60 to 100 times** more effective than resveratrol as a fungicide and...

...Lowers blood glucose levels in subjects with high blood sugar **by up to 42%**! These are incredible results!

When you combine the powerful effects of pterostilbene with the scientifically proven benefits of resveratrol—you can see why this **DYNAMIC DUO** is a **MUST HAVE** for everyone over 40! And the great news is:

You get **BOTH** of these powerhouse sister nutrients in every serving of **Advanced ResV Plus™**! But it gets even better...

...With resveratrol and pterostilbene—you get the antioxidant protection found naturally in the skin of red grapes—but here's where **Advanced ResV Plus™** really becomes a **TOTAL** antioxidant formula:

You also get powerful protection found in the seeds of the grapes too! That's because **Advanced ResV Plus™** includes a potent dose of **grape seed extract** in every serving!

You probably know grape seed extract is hailed as a "miracle remedy" for many

health concerns. That's because grape seed extract contains powerful polyphenols—including Oligomeric Proanthocyanidins (OPCs) that help fight viruses, allergens, and other dangerous substances.

Studies show the antioxidant power of polyphenols is 20 times more powerful than vitamin E—and a whopping 50 times greater than vitamin C! What's more...

...OPCs contain anti-inflammatory, anti-allergic, and anti-microbial activity! Plus they keep your cells from aging prematurely! Yes—younger looking skin is just one of the "side effects" you can experience with grape seed extract! But that's not all...

### **BETTER blood pressure!**

In one study, male and female patients diagnosed with metabolic syndrome **all experienced positive changes in their blood pressure** when

*Next page, please...*

**You can wait until the greedy pharmaceutical companies turn resveratrol into a drug—and then charge you an arm and a leg...**

**...Or you can get all-natural Advanced ResV Plus™ today!**

**Call TOLL-FREE 1-800-471-4007 for your 100% RISK-FREE supply!**





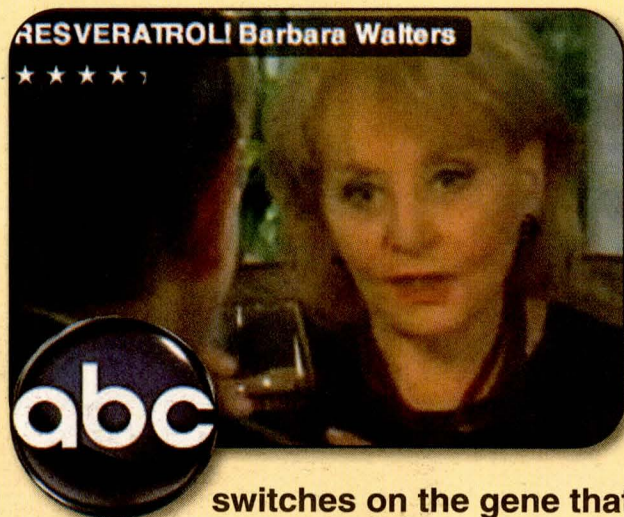
# Beyond the “French Paradox”...

**THEN:** November 17, 1991

CBS TV Program *60 Minutes* report on “The French Paradox.” The broadcast claimed the French ate almost 40% more grams of fat from animal sources per day than Americans... four times more butter... 60% more cheese... and nearly three times more pork. Yet the death rate from heart problems was HALF of what Americans experienced. The surprising source of “The French Paradox?” **Red wine!**



**NOW:** May 13, 2009



ABC News correspondent, Barbara Walters—in an interview with Harvard University biologist Dr. David Sinclair—goes BEYOND “The French Paradox” and credits the discovery of a miracle molecule that defies aging!

Dr. Sinclair claims, “**We stumbled on a molecule found in red wine that switches on the gene that controls the aging process.**”

It’s called resveratrol—and it’s now being hailed as the anti-aging nutrient of the millennium!

Advanced ResV Plus™ contains very high quality pharmaceutical grade resveratrol in every serving! Try this amazing anti-aging formula 100% RISK-FREE during this introductory trial offer! See page 22 for details on how to get up to 12 FREE gifts while supplies last!

given grape seed extract. The average drop in systolic pressure (upper number) was 12 mm Hg—while the average drop in diastolic pressure (lower number) was 8 mm Hg.

**Promotes  
healthy cells!**

According to *Scientific Proceedings of the American Association for Cancer Research*, March 1998: “Grape seed extract **inhibited the development of damaged cells.**”

**Strengthens varicose  
veins—and relieves  
hemorrhoids!**

A number of clinical trials performed in France show the OPCs—found in grape seed extract—can **strengthen the walls of veins** and fragile capillaries that have become stretched and swollen. That’s because grape seed extract can decrease enzyme attacks that weaken and destroy the collagen that make up your veins. What’s more...

...These studies show good results using grape seed extract with sports injuries and fluid retention after surgery!

That’s why Advanced ResV Plus™ includes grape seed extract to round out the TRIO of Age-Defying nutrients you get in every serving of Advanced ResV Plus™!

And that’s why you can



also experience DECADES of healthier living when you take Advanced ResV Plus™ each day!

Now you can try this amazing formula 100% RISK-FREE!

## Special Introductory Offer

**Look 10... even 20 years younger—starting in the next 90 days!**

**SEE and FEEL the difference Advanced ResV Plus™ can make on the inside and outside of your body—and you don't risk a single red cent either!**

**PLUS, you get up to 12 valuable gifts, FREE!**



The scientific proof is in: You can TURN ON the good genes that keep you healthy—and SWITCH OFF the bad genes that rob you of your health and vitality—and Advanced ResV Plus™ can help you see a noticeable difference in the way you look and feel!

Slowing down your biological age is POSSIBLE and DOABLE—and you deserve to experience decades of healthy living—starting right now! Here are eight reasons why you should take advantage of this special offer today...

## Reason #1

During this limited-time opportunity, you save up to \$120 on Advanced ResV Plus™.

That's right! This is the absolute LOWEST PRICE available for this remarkable formula!

Now you can fight off age-related health concerns... boost your body's natural defenses... and DEFY aging—without

breaking the bank!

While other folks seek “temporary youth” with plastic surgeries that cost tens-of-thousands of dollars and other short-term remedies to try and look younger! You can actually create youthful cells that keep you feeling and looking good for decades to come—and for just pennies per day!

*Next page, please...*



## Worldwide research confirms it!

**Resveratrol is an anti-aging wonder nutrient!**

- Harvard Medical School
- Mayo Clinic
- Institute of Genetics and Molecular Biology
- NeuroReport
- Biochemical Pharmacology
- British Journal of Pharmacology
- The Lancet
- Life Sciences
- Institute of Anatomy, University of Milan, Italy
- Shanghai University of Traditional Chinese Medicine
- Oxford Journal
- Nebraska University
- Federation of American Societies for Experimental Biology



**Put the power of resveratrol to work in your life!**

**Call today Toll-Free 1-800-471-4007 and get your introductory trial supply of Advanced ResV Plus™!**



## Reason #2

You get up to six FREE bottles of Advanced ResV Plus™—a \$179.70 value!

Your body creates new cells every day—so the question is: Do you want to create healthy cells



or inferior, weak, and sick cells?

With Advanced ResV Plus™ you can help promote HEALTHY cells—and help eliminate sick

and damaged cells FASTER!

And when you're in optimum shape—you can stay that way and avoid cholesterol and blood sugar problems... unhealthy blood pressure... and a host of other "old age" problems!

Now you can get six FREE bottles of Advanced ResV Plus™ to keep you looking and feeling younger—absolutely FREE during this special introductory offer! Stock up and save—or share with your family! The choice is yours!

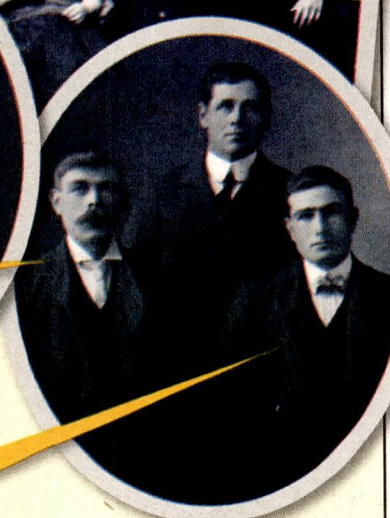
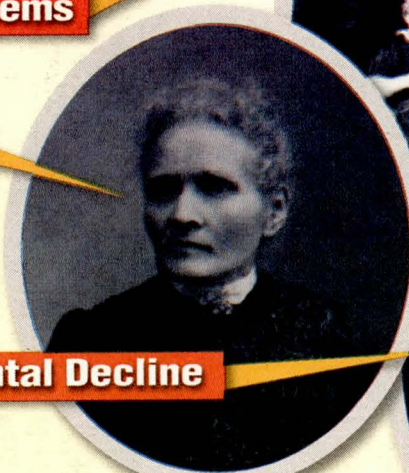
## Got a family history of:

**Cholesterol Problems**

**Premature Aging**

**Mental Decline**

**Blood Sugar Imbalances**



## Don't just sit there and take it—change your lot in life!



Resveratrol can help turn off the bad genes that trigger health problems—and keep your healthy genes living longer and stronger!

Get your 100% RISK-FREE introductory supply of Advanced ResV Plus™ today! **Call toll-free 1-800-471-4007! During this special introductory offer—you can get up to 12 gifts absolutely FREE!**

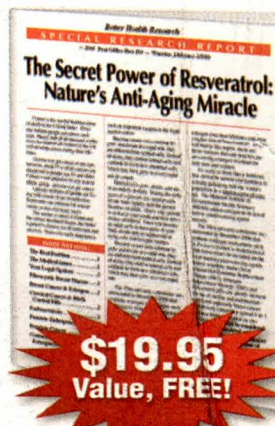
**Made in USA**

## Reason #3

You get the brand-new special healing report, *The Secret Power of Resveratrol: Nature's Anti-Aging Miracle*—a \$19.95 value, yours FREE!

Who would've thought a simple compound produced from a plant's natural defense system could take the anti-aging market by storm?

That's exactly what the amazing nutrient resveratrol did when it was discovered over two decades ago! Since then numerous scientific studies and clinical trials show this powerful anti-oxidant can help REVERSE aging... fight off "old age" health problems... and help you



Continued on page 14...



**F**or generations, folks living in the sleepy coastal towns in North Carolina cultivated muscadine grapes to make wine, jam, and pies.

**Little did they know they held the secret to longevity in the palm of their hands.**

Six years ago, scientists from the *United States Department of Agriculture (USDA)* revealed a study showing muscadine grapes contain high levels of the heart-strengthening antioxidant called resveratrol.

Now a follow-up study uncovers an even bigger discovery...

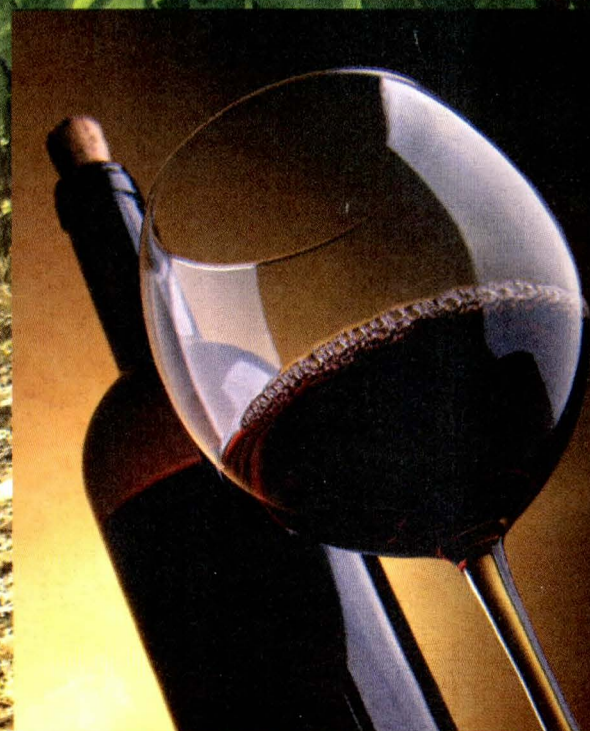
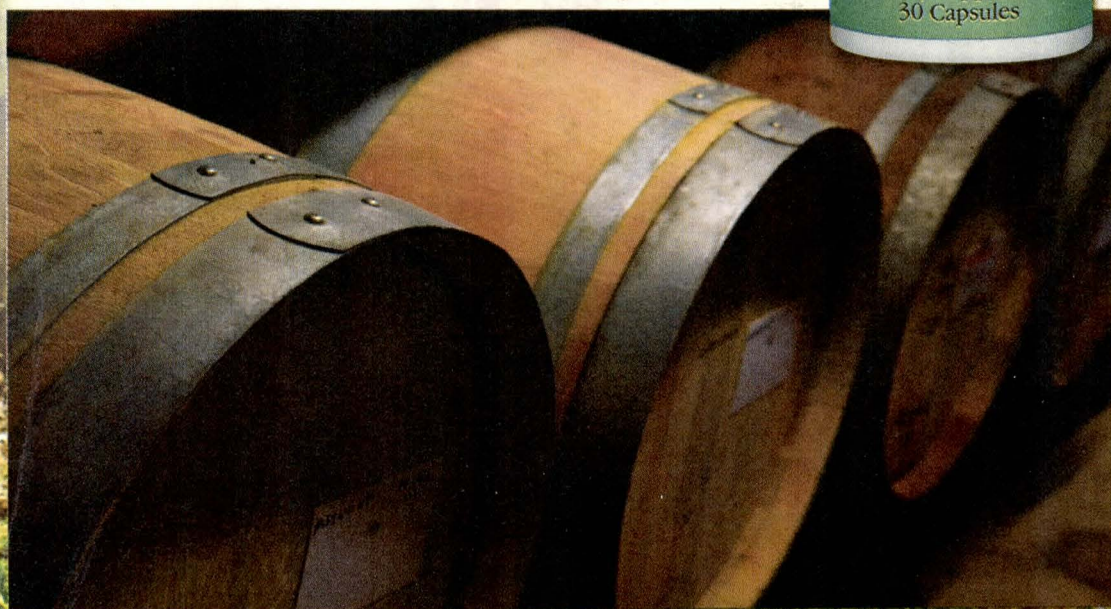
...Printed in the *Journal of Agricultural and Food Chemistry*—researchers identified a powerful “sister” compound in grapes called pterostilbene (pronounced: Tare-oh-STILL-bean.)

Lead researcher Agnes Rimando, Ph.D., found that pterostilbene helped inhibit cell damage. The research team determined pterostilbene contained the same powerful antioxidant effects as resveratrol.

Now you can get both of these powerhouse nutrients in one amazing formula: Advanced ResV Plus™!

In fact—if your current resveratrol supplement doesn't contain BOTH resveratrol and pterostilbene—it's ancient history! Scientists now know you need both of these sister nutrients for optimal health!

**Send for your 100% NO-RISK introductory pack of Advanced ResV Plus™ today!  
Call Toll-Free 1-800-471-4007!**





# Here are 7 Phenomenal Benefits of Resveratrol—Found in Advanced ResV Plus™...

- 1 Promotes healthy cells!** Mega-support from free radical damage too! This remarkable nutrient has the power to help get rid of the damaged and sick cells faster—and keep them from multiplying and wreaking havoc with your health!
- 2 Helps promote healthy cholesterol levels!** The powerful antioxidant properties in resveratrol help neutralize “bad” LDL cholesterol AND boost your levels of “good” HDL cholesterol. That’s a “win-win” for optimal cholesterol health!
- 3 Powerful natural hormone balancer!** A study from Nebraska University shows resveratrol increases the production of an enzyme that actually destroys dangerous estrogen metabolites. That means you can help balance estrogen levels naturally and also maintain healthy testosterone levels—in both men and women!
- 4 Safeguard your heart!** You boost cardiovascular performance and keep your heart beating stronger LONGER! Harvard studies prove it!
- 5 Helps UNDO the damages from smoking!** Hinders the formation of dangerous ROS (reactive oxygen species) in cells—even if you’ve been a long time smoker! So, if you’ve stopped smoking—CONGRATULATIONS! Now, get your body back in optimal health with Advanced ResV Plus™!
- 6 Anti-aging Godsend!** Powerful antioxidant properties help S-L-O-W the age clock to a crawl! You feel better—and look younger!
- 7 Boost energy levels!** You recover faster after a sports workout... maintain healthy energy levels throughout the day... and feel alert even in the evenings!

**T**he truth is NO OTHER nutritional supplement can help in so many ways—and deliver on the promise! That’s what makes resveratrol a MUST-HAVE UNIQUE nutrient for folks over 40!

Get your introductory pack of Advanced ResV Plus™ today—and FEEL the difference resveratrol can make on your health!

**Call Toll-Free 1-800-471-4007 today and get up to 12 FREE gifts just for giving Advanced ResV Plus™ a try!**



*Continued from page 12...*

REGAIN decades of healthy living! And that’s just the tip of the iceberg!

In this brand-new special report—you’ll uncover...

- **The most powerful health benefit from resveratrol—**and why the FDA won’t allow YOU to know about it!
- **How to BOOST the benefits of resveratrol—**and experience even FASTER results!
- **What makes resveratrol work—**and how to ensure you maximize its anti-aging power!
- **What you must know if you suffer from: Kidney problems, poor circulation, or mental sluggishness!** Optimum health is possible!
- **And much more!**

## Reason #4

You get a complimentary copy of the special report, **100 Years—and BEYOND: The Secret to a Healthy and Long Life!**—A \$19.95 value—yours FREE!

Indian farmer Nanu Ram Jogi fathered his 21st child—at the age of 90—and only plans to stop having babies once he turns 100...

...Ken Mink played guard for Roane State University. He





made the team—at the age of 73—and played against guys 50 years his junior...

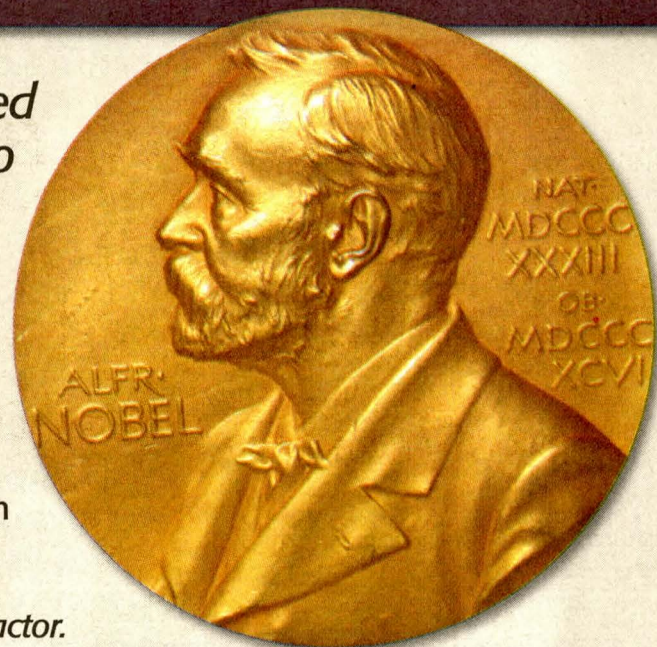
...Omkari Panwar—a 70-year-old—became the world's oldest mom after giving birth to twins...

...And model Daphne Selfe is in her 60th year of walking the

*Next page, please...*

*"I would not be surprised to see the scientists who discovered resveratrol standing together in Stockholm (to receive the Nobel prize)."*

—Dr. Joseph C. Maroon, Neurologist, professor at the University of Pittsburgh Medical School, leading scholar on resveratrol and author of *The Longevity Factor*.



**Dark Chocolate**

For maximum antioxidant protection—and anti-aging benefits...

**You choose!**

**Green Tea**

**Eat and drink these each day...**

**Or take this!**



Get your introductory trial pack of Advanced ResV Plus™ today—just Call Toll-Free 1-800-471-4007!

**Red Wine**



To Order, Call Toll-Free 1-800-471-4007 or go to [www.AdvancedResVPlus.com](http://www.AdvancedResVPlus.com)



catwalk and earning more than \$1,500 a day—at the age of 80!

That's proof positive: Age is just a number—when you have your health!

And now scientific research shows YOU can SURPASS 100 and still stay sharp as a tack and physically fit! In this brand-new special report—you'll uncover:

- **How to determine your REAL age!** Are you biologically older or younger than the age on your driver's license? Take this quick test and see!
- **Three anti-aging breakthroughs that can add 20 healthy years—or more—to your life!** Scientific studies confirm it!
- **The brain nutrient that promotes memory cells—**so you stay sharp as a tack!
- **The real sign of aging! POSTPONE it—and you stay healthy and strong for years!**
- **Turn flab to muscle—**without a strenuous work out!
- **And much more!**

## Reason #5

You get a complimentary copy of the special report, ***The Miracle Brain Nutrient that Can Restore 12 Years of Memory Loss!***—A \$19.95 value—yours FREE!

## "Resveratrol health benefits are an important aspect to modern medicine and overall human health..."

—Oxford Journal and the Federation of American Societies for Experimental Biology

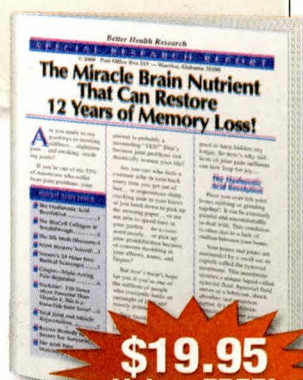


Imagine remembering—with crystal-clear recall—events that happened more than three or five decades ago—as if it was yesterday!

Now think about this: A loved one suffering from mental decline... age-related memory loss... or even "senior moments"—able to restore lost memory and remember stories from the past with amazing accuracy!

Science fiction? Nope! Scientific fact!

In this hot-off-the-press special report—you'll uncover the breakthroughs in brain health that can help you stay mentally sharp well past your 90's!



You'll discover:

- **The 12-year memory recall pill!** Researchers from Vanderbilt University confirm it works!
- **Nature's Amazing Brain Age-Eraser!** Keeps your brain cells from "rusting away!"
- **Do you suffer from mental sluggishness... forgetfulness... short attention span... "senior moments"... stress... mood problems... or mental exhaustion?** Here's the real reason why!
- **The surprising link between blood glucose imbalance and mental impairment!** Startling result from medical studies!
- **Brain teaser challenges that keep your mind sharp as a tack!** Do them every day and SEE the improvement in your memory!
- **And much more!**

## Reason #6

You also get the brand new special report ***Seven New Health Secrets for Aging Skin!***—A \$19.95 value—yours FREE!





Want to get rid of those deep wrinkles on your forehead and smile area? You can—without any surgical procedures!

In this age-defying special report—you'll discover amazing and natural solutions that pamper your skin and help you look five... ten... 15 years or more YOUNGER—almost overnight!

You'll discover:

- **Nature's potent wrinkle remover!** Scientific studies show this powerful nutrient can help eliminate fine lines... age spots... and other unwanted effects on aging skin!
- **Ancient Egyptian secret for a flawless complexion!** Scientists in New Zealand discover this old-world secret helps create new cells... builds collagen... and even neutralizes damaging effects of free radicals!
- **Firm and smooth skin—even at 70?** Absolutely! Amazing exotic "oil" stimulates collagen production and keeps skin soft and supple!
- **Younger-looking skin—even on a shoestring budget!** The cheapest—and highly effective way to plump up dry skin... eliminate fine lines and wrinkles... and look rested and refreshed—even after a hard day!
- **And much more!**

## Reason #7

Health Resources™ pays for shipping and handling! That's \$6.95 you can put right back in your pocket!

Shipping and handling will cost you absolutely nothing! That's right—it's FREE when you order six bottles or more! Your order ships within 24 hours without any additional cost to you! But there's more...



**When I hear from you within the next ten days you also get...**

## Reason #8

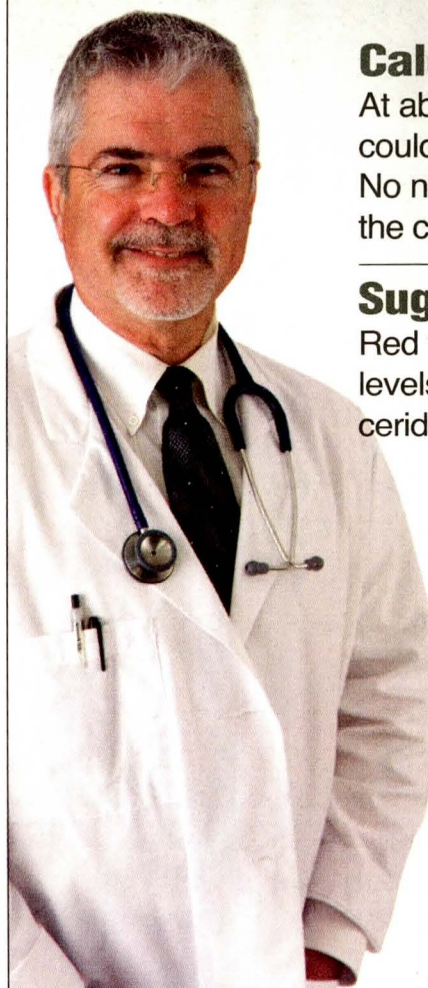
***The Shocking Truth About Gray Hair and Other Aging Myths!***—A \$19.95 value—yours FREE!

If you think gray hair is a normal part of aging—think again!

In fact, in this new special report—you're going to discover why many normally accepted rules of aging—are actually NOT TRUE at all!

*Continued on page 19...*

## Advanced ResV Plus™ is...



### **Calorie—FREE (and no carbs, either!)**

At about 100 calories per 4-oz. glass of red wine—you could be packing on the pounds just trying to stay healthy! No need! You get the health benefits from red wine—without the calories!

### **Sugar—FREE!**

Red wine contains sugars that can increase your triglyceride levels—that's the fat stored around your belly. High triglycerides can increase your risk of heart problems!

### **Alcohol—FREE!**

No additional stress on your liver to metabolize alcohol. Plus—you can take Advanced ResV Plus™ and still drive!

### **Side effect—FREE!**

You know what a few glasses of wine can do to your vision, memory, speech, and ability to walk... Not to mention the headaches and hangovers that happen after several glasses of wine! No problem! You can get the health benefits of over 1,000 BOTTLES of red wine—with none of the nasty side effects!



# “Merci!”

*It's called “The French Paradox”—how the French can eat a high-saturated fat and cholesterol-rich diet and still live longer than most Americans!*

Back in 1979, scientists uncovered it was the “amour” for wine that kept the French heart-healthy.

Even further research discovered it was a “miracle molecule” called resveratrol—readily available in the skin of red grapes to make wine—that helps:

- ✓ Slow down the aging process!
- ✓ Extend your overall living years!
- ✓ Undo the effects of an unhealthy lifestyle!
- ✓ Boost your natural energy levels!
- ✓ Balance blood sugar!
- ✓ Fight off age-related memory decline!
- ✓ Promote healthy cells!
- ✓ And help you lose weight!

**N**ow you can get the benefits of resveratrol—in an easy-to-take capsule—and get the powerful heart-boosting benefits of red wine each and every day!

**Call Toll-Free 1-800-471-4007 today and get your 100% RISK-FREE introductory supply of Advanced ResV Plus™ today!**



## REV it up—with Advanced ResV Plus™!

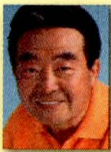
Put an end to “old age” health problems and REV up your energy level for a life of vim and vigor! These folks did and you can too!



### “This 90-year old lady feels GREAT!”

“I’ve only taken Advanced ResV Plus™ a short time, but I feel like a new person. I do my own housework and my own shopping. I retired after teaching for 59 years. Your Advanced ResV Plus™ is everything you say it is. This is from a 90 year old lady. I feel great.”

—Mary C., Greenwood, MS



### “Head hits the pillow—and I’m out like a light!”

“I am enjoying a better restful sleep at night because Advanced ResV Plus™ is doing wonders for my body daily. Thank you for this great product.”

—Michael C., Mattapan, MA



### “Healthy bone growth!”

“I had my bone density test last week. The results showed since 2006, my spine has increased a total of 4.4%. The left femoral neck has increased a total of 12.6%. I am 59 years old and no bone loss, that’s good. I am feeling more stamina, too.”

—Linda L., Cedar Hill, TX



### “Energy level going up... Up... UP!”

“I can feel my energy increasing. I had to have surgery and it sure didn’t take long to recover.”

—Gary E., Hardtner, KS

**Call Toll-Free 1-800-471-4007 today and claim your 100% RISK-FREE introductory supply of Advanced ResV Plus™ today!**



Continued from page 17...

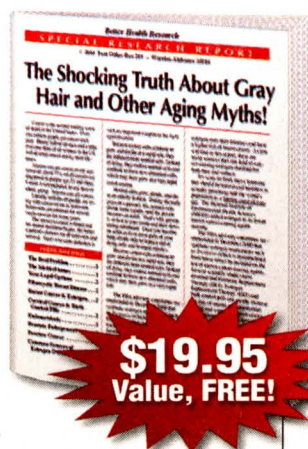
For example...

- **How to keep your hair color—and say NO to gray!** GREAT news: Even if you already have gray hair—you can restore your natural color without hair dyes!
- **How to get rid of belly fat—without dieting!** If you're over 40—the surprising culprit may not be weight gain! Find out how to slim down without starving yourself!
- **Got facial wrinkles... eye bags... or dark circles under your eyes?** Do this ONE thing and watch them DISAPPEAR like magic!
- **Turbo charge your sex drive!** Great news for MEN over 50!
- **And much more!**

Add this all up for yourself.  
**That's \$406.40 in discounts and FREE gifts,** just for giving Advanced ResV Plus™ a try!

## **Unconditional Lifetime Money-Back Guarantee:**

**Advanced ResV Plus™ will help put an end to bothersome "old age" health problems... and help you look and feel decades younger—or you pay NOTHING!**



Please do me a favor: DO NOT take my word for how phenomenal Advanced ResV Plus™ is—**try it for yourself!**

That's the best way for you to be absolutely convinced this amazing nutrient will work wonders for you!

And I don't want you to risk a single red cent either!

So here's my guarantee to you...

Call right now TOLL-FREE 1-800-471-4007 and ask for your introductory order of Advanced ResV Plus™. Now, here's where you have NOTHING to lose and EVERYTHING to gain:

Use Advanced ResV Plus™ **for as long as you like.** That's right—no 30... 60... or 90-day deadlines!

You must be completely THRILLED with your results for as long as you take Advanced ResV Plus™.

If you are EVER dissatisfied—for whatever reason—just return the unused portion—even if it's your very LAST capsule!

Health Resources™ will promptly refund your entire purchase price—that's a 100% refund a month... six months... or even a YEAR or more after using Advanced ResV Plus™.

Quite honestly, **my company would go out of business making that kind of promise** if Advanced ResV Plus™ wasn't as good as I say it is!

But I'm 100% positive you will SEE and FEEL the difference Advanced ResV Plus™ will

make in your looks... health... and life! That's why I can make this **Unconditional Lifetime Money-Back Guarantee of Satisfaction** to you!

And, remember: If you EVER decide to return Advanced ResV Plus™—you get to keep all the special gifts you received! That's a value of \$286.40—absolutely FREE!

I think that's fair, don't you?

## **So let me ask you this...**

"How old would you be if you didn't know how old you are?"

Thanks to Advanced ResV Plus™—the age on your driver's license won't mean a hill of beans! You'll act and feel DECADES younger!

Satchel Paige pitched in major league baseball while in his 50's...

...Professional wrestler and world champion, Bruno Sammartino's career lasted more than 50 years...

...Actress Sophia Loren is just as striking in her 70's as she was in her 40's...

...And Former President George H.W. Bush celebrated his 80th birthday with a parachute jump from 13,000 feet over his presidential library!

So what are you waiting for—go out there and LIVE your LIFE to the FULLEST—nothing's gonna stop you—thanks to Advanced ResV Plus™!

*Next page, please...*



**Harvard University...  
Mayo Clinic... and other  
prestigious universities  
are convinced about the  
numerous health benefits  
from resveratrol...**

You've seen the scientific proof of how resveratrol can help you experience DECADES of healthy living...

...You've heard from notable experts on how the amazing nutrients found in Advanced ResV Plus™ can help you put



an end to scores of "old age" health problems and help promote healthy blood sugar balance... boost heart function... and boost your memory—just to name a few...

...And you've got an ironclad 100% satisfaction GUARANTEE that Advanced ResV Plus™ will help you create healthy cells so you can LIVE your life to the fullest—without risking a single, red cent...

...Now it's time for you to decide to put this amazing nutrient to the test for YOU!

Call today TOLL-FREE 1-800-471-4007 and Health Resources™ will rush your order of Advanced ResV Plus™ and all your FREE gifts to you.

Or, if you prefer, you can mail in your order form located on page 23 and send it in the postage-paid envelope included.

Either way, you'll promptly receive your shipment of Advanced ResV Plus™ so you can put this age-defying formula to work for you!

You've got decades of healthy living to snatch up—don't waste

## FRESHNESS & QUALITY CERTIFICATION

Advanced ResV Plus™ is produced in a state-of-the-art facility and adheres to the Good Manufacturing Practice (GMP) standards as set by the FDA.

Every serving contains the trio of **high quality pharmaceutical grade nutrients**: Resveratrol, pterostilbene, and grape seed extract in a perfect synergy to create healthy cells... speed up cell repair... and help eliminate damaged or sick cells so you can experience optimum health each and every day.

Our unique processing ensures Advanced ResV Plus™ is free of impurities and maintains the nutrients in optimum freshness condition. You can feel free to order several bottles of Advanced ResV Plus™ to save money. The special processing is designed to give you a quality supplement without ever sacrificing freshness or effectiveness.

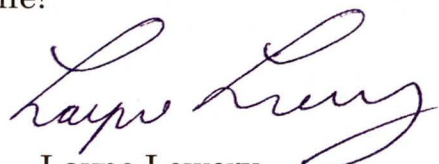
Advanced ResV Plus™  
Quality Control Team





another second. Let me hear from you today!

Yours for a long and healthy life!



Layne Lowery  
President, Health Resources™

P.S. During this special, limited time offer—you can get Advanced ResV Plus™ for the absolute LOWEST PRICE—so why not get more BANG for your buck? Here's how:

Try the 12-month introductory pack and get all 12 FREE gifts! Plus, you're protected by our 100%

UNCONDITIONAL LIFETIME MONEY-BACK GUARANTEE OF SATISFACTION—so you've got nothing to lose and \$286.40 worth of FREE gifts to get! Call TOLL-FREE 1-800-471-4007 today!

## 100% TRIPLE-PLATED PROMISE OF SATISFACTION

# Unconditional LIFETIME MONEY-BACK GUARANTEE of Satisfaction!



**FEEL BETTER!  
LOOK YOUNGER!  
ENJOY DECADES  
OF HEALTHY  
LIVING!**

**No ifs, ands, or  
buts about it!**

Advanced ResV Plus™ is a powerful formula with ingredients backed by numerous scientific studies from *Harvard University...* the *Mayo Clinic...* and a host of other reputable institutions. That's why it's easy to make this unconditional, Triple-Plated LIFETIME Money-Back Guarantee of Satisfaction:

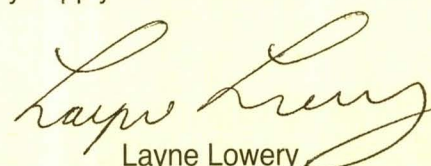
**Guarantee #1:** You will feel better. Advanced ResV Plus™ can help promote healthy blood sugar levels... regulate cholesterol levels... boost your memory power... and even help you lose a few pounds! That's because this potent formula contains a remarkable trio of scientifically proven age-defying nutrients! Since Advanced ResV Plus™ works on the cellular level—please give it time to work and help promote new, healthy

cells in your entire body. And when it does—you will FEEL better LONGER!

**Guarantee #2:** You can use up your entire supply of Advanced ResV Plus™ and still be protected by my 100% Unconditional Lifetime Money-Back Guarantee of Satisfaction! Even if you're down to your last capsule! You must be absolutely convinced Advanced ResV Plus™ works for you—or you get a FULL refund. No questions asked! No need to rush. No pressure. Give this amazing formula time to work for you—don't worry—you're protected by my 100% Unconditional Lifetime Money-Back Guarantee for as long as you use Advanced ResV Plus™!

**Guarantee #3:** You keep all your FREE gifts—even if you decide to return Advanced ResV Plus™! That's my way of saying THANKS for giving Advanced ResV Plus™ a fair try!

I'm taking all the risk out of this offer so you can experience the healthy and long life you deserve! Send for your introductory supply of Advanced ResV Plus™ today!



Layne Lowery  
President, Health Resources™

To Order, Call Toll-Free 1-800-471-4007 or go to [www.AdvancedResVPlus.com](http://www.AdvancedResVPlus.com)

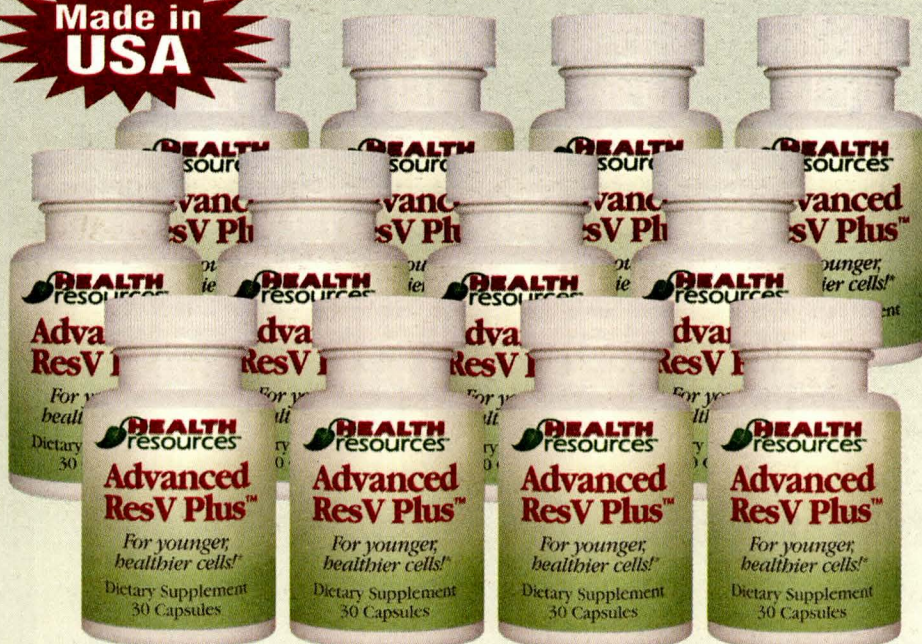


# Special Introductory Offer!

**12 Valuable Gifts—  
Yours FREE!**

## Claim your \$406.40 in Discounts and FREE Gifts Today!

**Made in  
USA**



**6 FREE  
BOTTLES!**

*Plus*



- Six additional bottles of Advanced ResV Plus™ absolutely FREE—a \$179.70 value!

- **Special report #1:** *The Secret Power of Resveratrol: Nature's Anti-Aging Miracle!* A \$19.95 value—FREE!
- **Special report #2:** *100 years—and BEYOND: The Secret to a Healthy and Long Life!* A \$19.95 value—FREE!
- **Special report #3:** *The Miracle Brain Nutrient that Can Restore 12 Years of Memory Loss!* A \$19.95 value—FREE!
- **Special report #4:** *Seven New Health Secrets for Aging Skin!* A \$19.95 value—FREE!
- Free shipping & handling—valued at \$6.95!



### FAST RESPONSE BONUS!

Yours FREE when you respond within ten days!

- **Special report #5:** *The Shocking Truth About Gray Hair and Other Aging Myths!* A \$19.95 value—FREE!

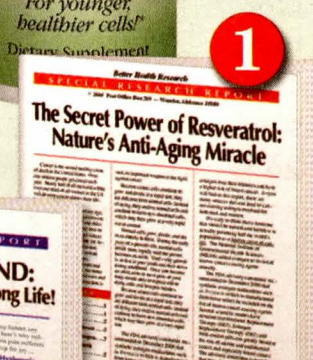
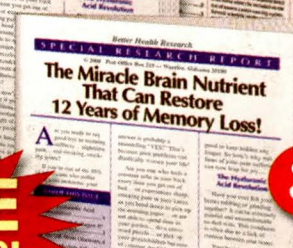
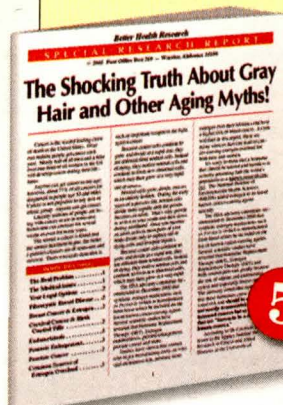
**2**

**FREE  
REPORTS!**

**3**

**4**

**5**



### "FAST SERVICE!"

"My order was here at my home within three days! Keep up the good work you are doing by notifying your customers of new breakthrough products."  
—Leo H., Memphis, TN





# Advanced ResV Plus™ Gift Reservation Certificate

**\$406.40 in Discounts and FREE Gifts ♦ 100% Risk-FREE ♦ Free Shipping & Handling!**



**YES!** I want to look and feel decades younger and conquer "old age" health problems! Rush me my order of Advanced ResV Plus™! I know that I am fully protected by your 100% Unconditional Lifetime Money-Back Guarantee of Satisfaction. If I'm not happy with my results, I can return and receive a full refund at ANY TIME! All the FREE gifts are mine to keep—no matter what I decide!

**Save Time!  
Call TOLL-FREE  
1-800-471-4007!**

**Ordering  
is Easy!**



## 1) By Phone:

Save time and get your introductory starter pack and all your FREE gifts faster! Just dial TOLL-FREE 1-800-471-4007. Customer service assistance is available 24 hours a day, seven days a week! Please have your credit card handy.

**If phone lines  
are busy—please  
keep calling!**

## 2) By Mail:

Just fill out the order form to the right and mail it back in the enclosed postage-paid envelope to:

**Health Resources™**  
P.O. Box 3623  
Hueytown, AL 35023

## 3) By Fax:

Fill out the order form to the right and fax BOTH sides to 1-800-941-6920. Our fax never sleeps—available, 24 hours a day!



## 4) By Web:

www.AdvancedResVPlus.com  
Internet offer may vary.

**RECOMMENDED!**

☐ **BEST VALUE: I SAVE \$406.40 in DISCOUNTS and FREE Gifts!** 12-month supply of Advanced ResV Plus™ for only **\$239.40** (I save \$120 off the regular price!) *Plus, I also receive:*

- 6 additional bottles of Advanced ResV Plus™ absolutely FREE—a \$179.70 value!
- All 5 Special Reports on page 22 (including FAST RESPONSE Special Report)—A \$99.75 value—FREE!
- Free shipping & handling—valued at \$6.95!

**FREE shipping & Handling!**

☐ **GREAT VALUE: I SAVE \$156.70 in DISCOUNTS and FREE Gifts!** 6-month supply of Advanced ResV Plus™ for only **\$149.70**. (I save \$30 off the regular price!) *Plus, I also receive:*

- 2 additional bottles of Advanced ResV Plus™ absolutely FREE—a \$59.90 value!
- Special Reports #1, #2, and FAST RESPONSE Special Report (page 22)—a \$59.85 value!—FREE!
- Free shipping & handling—valued at \$6.95!

**FREE shipping & Handling!**

☐ **GOOD VALUE: I Get \$69.85 in FREE Gifts!** 3-month supply of Advanced ResV Plus™ for only **\$89.85 plus \$6.95** shipping and handling. *Plus, I also receive:*

- One additional bottle of Advanced ResV Plus™ absolutely FREE—a \$29.95 value!
- Special Report #1 and FAST RESPONSE Special Report—A \$39.90 value—FREE!

☐ **TRIAL OFFER:** One-month supply of Advanced ResV Plus™ for only **\$29.95 + \$6.95** shipping & handling.

### I WISH TO PAY AS FOLLOWS:

☐ Enclosed is a check for \$\_\_\_\_\_ (Payable to Health Resources™)  
[AL residents please add 4% sales tax.]

I prefer to use my:



Card #: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

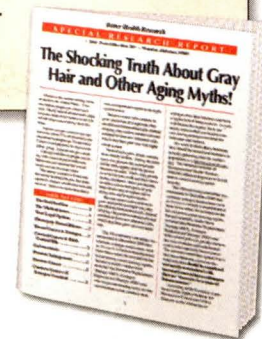
(In case we have a question about your order.)

☐ Yes! Please e-mail me updated research and recommendations, new health discoveries, and special savings opportunities. My e-mail address will never be sold or rented. I understand I may unsubscribe from these updates at any time.

E-mail address: \_\_\_\_\_

There's no need to write your name and address. Please check the back cover to make sure your address is correct. If not, please make any necessary corrections. Thank you.

☐ **YES, I am responding within 10 days!** Send me my FREE fast response gift: *The Shocking Truth About Gray Hair and Other Aging Myths!*—A \$19.95 value—FREE!



**Health Resources™** ■ P.O. Box 3623 ■ Hueytown, AL 35023 ■ 1-800-471-4007



HR-TB753

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Summer 2010

## Longevity News

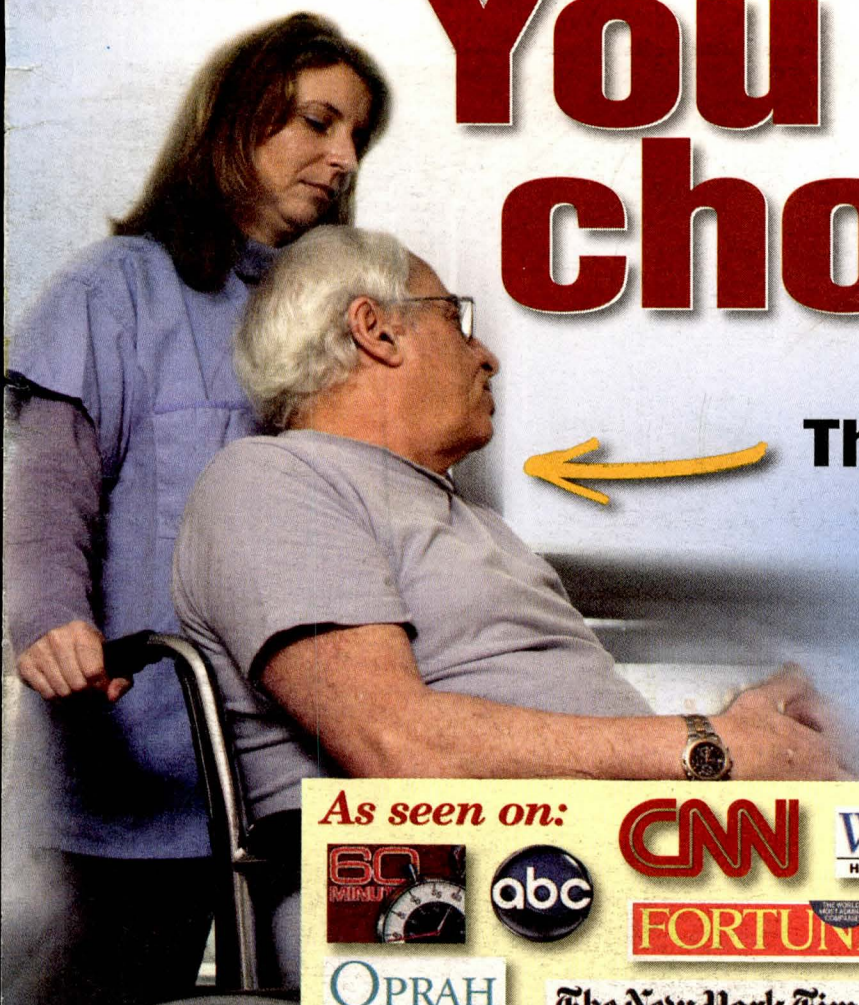
\$6.95



### Harvard University confirms it!

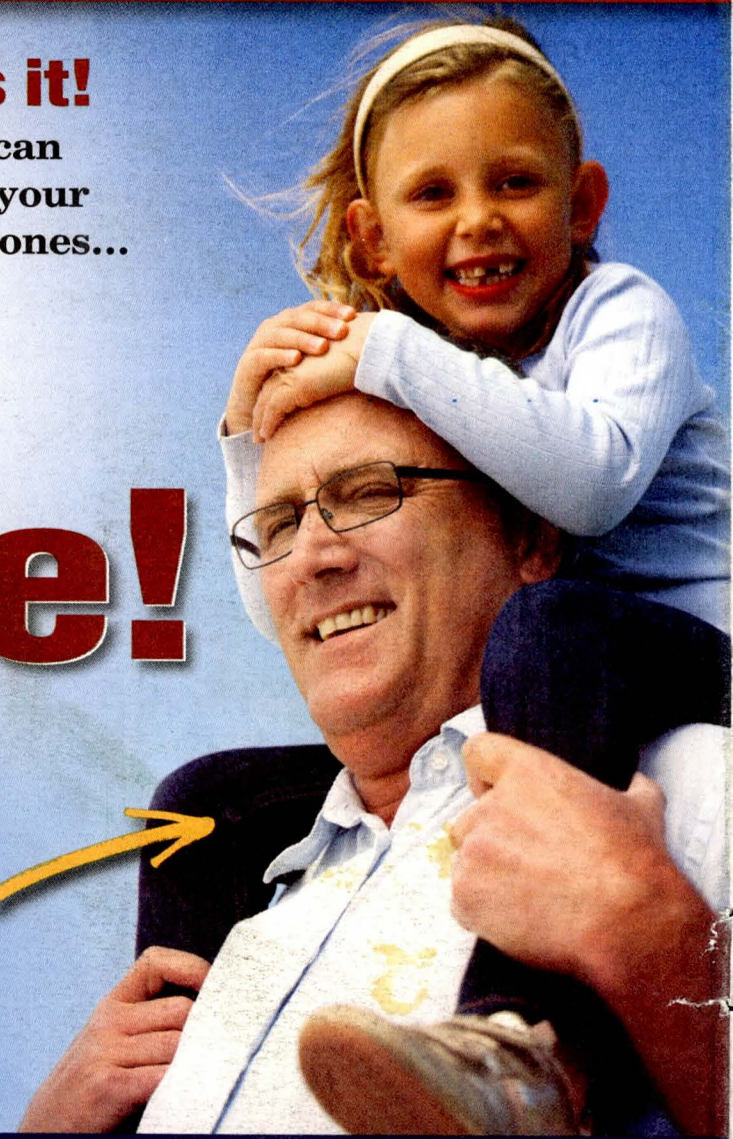
For the first time in medical history—you can now adjust your genetic code to “turn on” your good health genes and “turn off” your bad ones...

# You choose!



**This?**

**Or this?**



*As seen on:*



**INSIDE:** Scientific research from *Harvard University* and the *Mayo Clinic* reveal Nature's **NEW Age-Defying Nutrient!** Lengthens the life of your healthy cells—so you live **LONGER!**

**GUARANTEED** to work for you—or it's **FREE!**

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